

H O W T O C A L C U L A T E

PROMO PRICING

CODE	ALT.	%
A	P	.5
B	Q	.55
C	R	.6
D	S	.65
E	T	.7
F	U	.75
G	V	.8

TO CALCULATE THE NET (OUR COST): MULTIPLY THE AMOUNT BY THE %.

TO MARK UP: DIVIDE THE AMOUNT BY THE %.

H O W T O C A L C U L A T E

PROMO PRICING

Example: Item = \$4.23 (C)

Net cost: $\$4.23 \times .6 = \2.54

Markup: $\$2.54 \times (\% \text{ column})$

CODE	%	PRICE
A	.5	\$5.08
B	.55	\$3.94
C	.6	\$4.23
D	.65	\$3.91
E	.7	\$3.62
F	.75	\$3.39
G	.8	\$3.21