



### **Voicemail Script:**

Hey, this is (your name) with (your agency).

We are an agency specializing in branded merchandise, and I specialize in the (your niche)! I would love to see if we could set up a quick call to see if we might be able to help you! I will be reaching out via email with some links so you can check us out. I can't wait to chat! Talk soon!



### **Email Follow-up:**

Hey (first name)! This is (your name) from (your company). I just left you a voicemail and I wanted to follow up. As I mentioned in the voicemail, I specialize in working with companies just like yours. If you are interested in setting up a quick call, feel free to click here to schedule a time that works for you.

Be on the lookout for a package coming your way soon! It will be a subtle reminder of why you "don't want to gamble" with anyone else when it comes to your company's merch!

Thanks for taking a moment...and I can't wait to talk with you soon!

(You)



## Letter with Deck of cards

Hey High Roller!

(Your name) with (your company) here...and I want to become your merch "dealer." We all know that selecting the right branded merch for your organization can be overwhelming...there are so many options to choose from. It feels like a "roll of the dice."

That is where (your company) comes in. We work with our clients to curate the best products for their project to make sure it comes in on time and on budget.

You should not be "gambling" with your brand!

So please accept this deck of cards as a small token of my appreciation for your time and attention. I would love to be your branded merch "Queen of Hearts!"

If you want to reach out and set up an appointment, just shoot me an email at (your email). But if I don't hear from you, I won't "leave it to chance." I will follow up soon to make sure you got this package!

Talk soon!

(You)



## **Email Follow To Deck of Cards**

Hey (first name)!

By now I hope you got the deck of cards I sent to you! I wanted to reach out with a quick follow-up to make sure it made its way to you. Don't want to gamble on that! :). Sorry...I will stop with those jokes!

Now I would love to set up a time to chat! If you want to schedule a time, click on this link and you can book a time on my calendar that is convenient for you!

Thanks so much for taking the time. Talk soon!

(You)